



2011 BIA icon Awards Nomination Form

Category 6 – Best Public Relations Company

- Entry form must be completed in full to be considered.
- Nomination to be based on actively selling (open) projects between January 1, 2010 to August 5, 2011 and within the unincorporated areas or cities located in San Diego, Riverside, or Imperial counties.
- Must fill out one form.
- Deliver the completed packet with forms stapled on the outside by **12:00 noon on August 5, 2011** to: BIA, 9201 Spectrum Center Blvd., Ste. 110, San Diego, CA 92123 FAX: (858) 552-1445 or
- [E-MAIL: karla@biasandiego.org](mailto:karla@biasandiego.org)

Name of Entry: _____

City: _____

Target Market: _____

Price Range of Development: _____

Builder Name: _____

Name of Company Submitting Entry: _____

Contact Name: _____

Contact Cell Number: _____

Entry Check List/Requirements

All submissions must include the following:

- One CD

The CD may contain three (3) formats listed below:

- | | |
|--|-------------------------------------|
| • Website – Link | • Newspaper/Magazine Ad – jpeg/pdf |
| • Radio – mp3/Media File | • P.R. Campaign – jpeg/pdf |
| • TV – Media File | • Direct Mail – jpeg/pdf |
| • Online Advertising (banner ads, e-blasts) – jpeg/pdf | • Social Media Site – jpeg and link |

CD must be labeled with the following information:

Company name
 Project and builder name labeled under each example
 Category number

Completed forms for all three projects submitted must be attached to the outside of the entry packet.

Nomination Deadline is **August 5, 2011**