



Crusader

The Newest Way to Influence the Political Process and Turn Out the Vote

The Building Industry Association of San Diego County (BIA), your organization that represents the business and political interests of the industry, needs your help to protect the well-being of building industry employees everywhere by signing up for Crusader™!

Crusader™ is simply a tool that allows the association to mobilize employees on important issues that affect the industry.

It costs absolutely nothing to participate and is as simple as visiting www.biasandiego.org and filling out a brief form. Providing this information helps BIA identify the laws, candidates and issues that will affect you in the future. Being able to mobilize our workforce creates one large, common voice that politicians must acknowledge.

How it Works

When a housing related issue arises in your community that you can influence, the BIA will send out an alert to you and others in the industry network. It will inform you of the situation and sometimes ask you to take action in the matter, usually by sending a pre-written e-mail to the politicians closely involved with the issue. After taking a minute to review the letter and clicking send, you – combined with the support of other Crusaders – have taken a large step toward helping the industry.

SPAM? - No Way!

The information you provide is completely private and protected; we won't use it for any other purpose. There is no need to worry about a bombardment of mail: when there isn't an issue relevant to you, you won't receive alerts from the BIA. In fact, these issues don't come up very often. When the BIA sends you an alert, it is important. The BIA wants you to be properly informed so that you have the tools to be a Crusader yourself.

Please join the growing ranks determined to protect their jobs, grab a co-worker or three and sign up for Crusader™ at www.biasandiego.org today! It's up to you to let politicians everywhere know just how powerful your voice can be. For more information, contact BIA at (858) 450-1221 ext. 110.



**WE DON'T JUST BUILD
WE BUILD COMMUNITY**



Why We Need You!

On a daily basis, there are forces at work trying to stop new construction and put you out of a job. Below are just a few of the issues BIA tracks on behalf of the employees making a living in the building industry.

- Inclusionary Zoning**
- Traffic Impact Fees (TIF)**
- Stormwater Regulations**
- Park Fees**
- Multiple Species Conservation Program (MSCP)**
- Subsidized Housing Programs**
- Infrastructure Needs**
- Comprehensive Housing Plans**
- Airport Land Use Compatibility**
- Condo Conversions**
- CEQA**
- Air Quality Standards**