



BRC SPONSORSHIP OPPORTUNITIES

BRC sponsor opportunities range from \$250 to \$2,500

BRC Master Sponsorship Program

The Building Resources Council (BRC) was designed to be your gateway into the BIA. The Council is entrusted the responsibility to deliver key educational opportunities for the membership to maximize their networking and business development objectives. To further maximize your membership within the BIA, we invite you to participate as a Building Resources Council (BRC) Master Sponsor.

Gold Master Sponsor:

For a generous contribution of only \$1,000 or more, you will receive the following benefits and recognition:

- A \$250 credit towards any of the BRC Events listed above
- Recognition in BIA Builder Magazine
- Your company's name on the back of all event publicity flyers
- Screen recognition with your company name at BRC Events (where practical)
- Your company's name on table-top recognition cards at selected events (where practical)
- Recognition and a link to your company's website on the BIA website.

Silver Master Sponsor:

For a generous contribution of only \$500, you will receive the following benefits and recognition:

- A \$100 credit towards any of the BRC Events listed above
- Recognition in BIA Builder Magazine
- Your company's name on the back of all event publicity flyers
- Screen recognition with your company name at BRC Events (where practical)
- Your company's name on table-top recognition cards at selected events (where practical)

Breakfast Program Sponsorship:

The BRC hosts 10 monthly breakfast per year. We offer the opportunity for one company to sponsor each breakfast for maximum exposure at the cost of \$1,000.

The sponsorship includes the following:

- Your company logo on the flier that is distributed to the all BIA members (over 3,000 recipients)
- Your company logo on table tents at the event
- 4 complimentary tickets to the event
- 1 minute opportunity to speak about your company in front of the audience
- Option to hand out promotional items at the event



Golf Tournament Sponsorships

The BIA Golf Tournaments offer excellent sponsorship opportunities ranging from \$250 - \$600. Sponsorships include the following:

- Signage on the golf course and/or at the registration table
- Credit in the brochure that is distributed to all players
- Opportunity to attend the tournament and have a display table on the course
- Ticket(s) to the dinner & award ceremony following the tournament
- Credit in Builder Magazine

The tournaments take place in July, September and December.

Building Industry's Greatest (BIG) Awards Sponsorship Opportunities

The B.I.G. Awards ceremony specifically recognizes teams and individuals working for homebuilders, consultants and trades that excel in delivering the finest homes in the nation. With over 600 attendees each year, the BIG Awards provide a great opportunity for sponsorships. Depending on the sponsorship level you choose, your company will receive special recognition on all promotional material and throughout the event.

*All sponsorship inquiries should be directed to Jennie Bottalico, Events Directors.
(858) 450-1221 or jennie@biasd.org.*

