

## The Building Industry Association of San Diego County LOGO GRAPHIC STANDARDS

**PMS Colors:** 152U, 289U

### Use

- 1) The graphic and copy must remain proportionally intact. PMS colors may not deviate, and the shape may not be altered.
- 2) The copy 'Building Industry Association of San Diego County' must remain with the graphic in some way. Alternate placement of the copy must be submitted to the V.P. of Communications Donna Morafcik for pre-print review on a per-case basis.
- 3) The logo must promote membership of BIA-San Diego only. It may not be used to endorse a party's products or services unless permission is granted in advance by the BIA's CEO.
- 4) The logo is for use by BIA members only.



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