



GALE TOBIN
& ASSOCIATES
A California Corporation

For Information Contact:
Gale Tobin 619-281-6641

Press Release

BIA Cares
1/13/11
11-1020

BIA CARES DONATES \$50,000 TO CASA DE AMPARO

BIA Cares, the charitable foundation of the Building Industry Association of San Diego recently donated \$50,000 to Casa de Amparo to help build its new Casa Kids Campus in San Marcos. The future campus' Visitors Center Patio and the Casa Kids Campus Playground will be named in honor of BIA Cares.

"BIA Cares is committed to building a better future for those in need," said Bryan Binney, President of BIA Cares. "Casa de Amparo serves some of the neediest in our community—children who have been abused or neglected. We are honored to play a part in the creation of a new Casa Kids Campus that will provide enhanced and expanded capability to serve these children and their families."

Casa de Amparo, a leader in the treatment and prevention of child abuse, has served the San Diego community since 1978. The non-profit organization offers five integrated programs addressing the changing needs of children from birth and preschool age to young children and teens removed from the home due to abuse to former foster kids struggling to become independent and self-sufficient.

Construction is underway for the for the new \$14.3 million Casa Kids Campus which will include a Children's Services Center and three Children's shelter cottages totalling 32,000 square feet. Construction is anticipated to be completed in late 2011.

"The new campus will be warm and homelike—an optimal healing environment," said Sharon Delphenich, Executive Director. "The new campus will enable Casa to expand, enhance and create new programs to meet emerging needs. We are extremely grateful to BIA Cares which is making good on its

- MORE -

Pg. 2, BIA CARES

commitment of seven years ago, considering the current economic state. The Casa fundraising campaign continues and the goal is to build the campus debt-free, allowing us to devote maximum resources to our programs.”

BIA Cares, now celebrating twenty-one years of giving, has raised more than \$2.9 million for local charities. The foundation helps to build better communities by sponsoring such projects as a play facility for an adult education center, awarding scholarships to high school and college students, providing bikes to over 6,000 children through the Holiday Bike Drive, sponsoring severely burned children at summer camp, building a golf facility for inner city youth and donating to organizations that assist the underprivileged throughout the county. For more information on BIA Cares, and to submit a request for funding, please visit www.biacares.org.

###



A seven-year commitment was affirmed when BIA Cares donated \$50,000 to Casa de Amparo to help fund the new Casa Kids Campus in San Marcos. Borre Winkel, president and chief executive officer of the BIA, Tom Schwiebert, 2010 president of BIA Cares and Bryan Binney, 2011 BIA Cares president, presented the check to Sharon Delphenich, executive director of Casa de Amparo