



GALE TOBIN
& ASSOCIATES
A California Corporation

For Information Contact:
Gale Tobin 619-281-6641

Press Release

BIA Cares
5/911
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PRO KIDS AND BIA CARES RAISES OVER \$30,000 IN 24-HOUR GOLF-A-THON TO BENEFIT PRO KIDS OCEANSIDE

BIA Cares, the charitable foundation of the Building Industry Association of San Diego teamed up with Pro Kids and hosted its second annual 24-hour golf-a-thon on April 29 and April 30 and raised more than \$30,000. The glow-in-the-dark event benefited Pro Kids' new golf and learning center in Oceanside.

The fundraiser was held at the City Heights Pro Kids facility at Colina Park Golf Course. Glow in the night golf balls and lighting enabled 76 golfers to play 587 rounds on 10,566 par 3 holes from dusk to dawn. Nine holes-in-one were recorded and one player played 43 rounds.

Last year was our first year and we raised \$20,000. Monies earned both years are being used to construct a second Pro Kids facility with a six-hole par-3 golf course and a 4,400 square foot clubhouse in Oceanside.

"We are so pleased with the added number of players, sponsors and all the volunteers that helped make this years tourney a tremendous success," says Tom Schwiebert, BIA Cares Past President and golf-a-thon chair.

The 14-acre, 18-hole Colina Park Golf Course serves more than 2,000 Pro Kids children per year. Since the program started in 1994, Pro Kids has served more than 13,000 kids and provided more than \$1,100,000 in academic scholarships.

Major sponsors for the tournament included Buie Communities, Paula and Kim Eggleston, Holly McGrath, David Bruce and Rick Peters.

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The Pro Kids Mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

BIA Cares, now celebrating twenty-one years of giving, has raised more than \$2.9 million for local charities. The foundation helps to build better communities by sponsoring such projects as a childrens' play facility for an adult education center, awarding scholarships to high school and college students, sponsoring severely burned children at summer camp, building a golf facility for inner city youth and donating to organizations that assist the underprivileged throughout the county.

For more information contact BIA Cares www.biacares.org. or visit www.thefirstteesandiego.org/golfathon

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