



Building Industry Recognizes Most “Iconic” People and Projects

SAN DIEGO (Sept. 18-19, 2010) – The best of the best in San Diego’s building industry received recognition Sept. 16 during the sold-out Icon Awards, a Building Industry Association celebration at Anthology in Little Italy.

“It was a fabulous night of excellent food, great camaraderie and a spectacular program showcasing the most outstanding people, projects, interior design and architecture from the past two years in San Diego,” said Sara Kilburn, president of the board of the Sales & Marketing Council and

2010 Icon Awards co-chair.

SMC shared Icon Awards hosting responsibilities with the Building Resources Council of the BIA. In addition to Kilburn, committee members include: Co-Chair Richard Turner, Anne Christopher, Sue Dowd, Mark Freed, James Greco, Kira Heramb, Jason Holmes, Nancy Keenan, Catherine LaFemina, Dorothy Lubey, Melinda Massey, John Patterson, Liz Ramirez, Arnie Sheets, Maria Swanson and Barbara Wagar.

Master of ceremonies for the event was Vic Salazar, former San Diego news anchor and three-time Emmy winner. The evening also featured live entertainment.

“It has been two years since BIA members have gathered for an awards event, since both BIG and SAM awards were cancelled due to the economy last year,” Kilburn continued. “We are excited this year to start a grand new tradition with the new Icon Awards, which is the perfect combination of both BIG and SAM.”

For 18 years, the BIG awards were presented by the Building Resources Council of the BIA to honor exemplary teams and individuals who work on local new-home community jobsites and are charged with a variety of functions in the industry.

The BIA’s SAM awards extended more than 30 years and were presented by the SMC to recognize excellence in sales, advertising, marketing, design and merchandising among San Diego builders and new-home neighborhoods. The SAM awards were the homebuilding industry’s biggest gala of the year.

The first-ever Icon Awards were received by more than a dozen people and projects, including:

- Liz Ramirez of The Corky McMillin Companies, Industry Professional of the Year
- Rachel Collins of Pardee Homes, Sales & Marketing Professional of the Year
- Angela Carlson and Marilyn Hisington of ColRich Residential, Professional New Home Sales Team of the Year
- 4S Ranch by Newland Communities and Roni Hicks & Associates, Best Overall Marketing Campaign

- Liberty Station by The Corky McMillin Companies, Best Designed Project-Master Planned Community
- Market Walk at San Elijo Hills by Homefed Corporation and Architects BP Associates, Best Design Project-Mixed Use
- Copperwood by ColRich Residential and The McKinley Associates, Best Designed Project
- Copperwood Plan 2 by ColRich Residential and Design Line Interiors, Best Interior Design – Detached Product
- Sapphire Tower Penthouse Model 2502 by Urban Housing Partners and Artisan Design Group, Best Interior Design – Attached Product
- Enaira Kalotkin of Dahlin Group Architecture Planning, Administrator/Office Manager
- Todd Galarneau of The Corky McMillin Companies, Project Manager
- Joseph Conrad of Wardell Builders, Inc., Superintendent/Customer Service Representative
- Patrick Moore of Interior Specialists, Inc., Trade Contractor
- Tina Villa of Interior Specialists, Inc., Trade Representative
- Jessica Nishiura of Hunsaker & Associates, Inc., Trade Designer
- John Cole of BMC Select, Construction Trade Representative
- John La Raia of Barratt Group, Political & Legislative Affairs Award
- Kay Gross of Cornerstone Communities, Chairman’s Award
- Steve Aranoff, Presidential Award

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