

PEOPLE & PROJECTS

YOUR RESOURCE FOR INDUSTRY HAPPENINGS

July 2009



Landscape water
conservation
is vital to
your projects.

Benchmark Landscape, Inc. will celebrate its 25 year anniversary in July. The Poway-based landscape company also has branch offices in San Marcos as well as Spring Valley. As a leader in the landscaping industry, Benchmark is leading essential changes to implement water conservation efforts throughout its installation and maintenance divisions. The change is about embracing the shift to a more sustainable environment by utilizing a combination of wise plant choices, efficient irrigation systems and proper maintenance practices. Benchmark is committed to growing a strong San Diego for this and future generations to come. Benchmark was awarded 1st Place in the recent California Landscape Contractor's Association's (CLCA) Beautification Awards program. The company received two top honors for their work at the La Jolla Commons building in the University Towne Center area. The awards were for California Friendly Landscape Construction and California Friendly Landscape Maintenance. The categories are for projects that exemplify efficient water use and the use of drought tolerant plant materials in both installation and maintenance practices. Benchmark also received a First Place award in Commercial Construction category for their work at the Bridgepoint project, also in the UTC area.



BHA, Inc. provided civil engineering and surveying services for Lexus Escondido, a three story, 317,000 square foot building with sales, service, retail parts and accessories, two levels of parking, a restaurant, electronic message board, and a conference center on a 7.87 acre site at Auto Park Way and I-15. The project included the demolition of an existing private school, widening of Auto Park Way and Tanglewood Lane, a large storm drain detention system, water quality devices, extension of site utilities, installation of 20' retaining walls, and phasing of site work around the existing school operation.





Brookfield Homes announced nine new luxury homes are now under construction within the exclusive community The Estates at StoneBridge, including four completed foundations and framing to start soon at Calabria, and five new homes are in the framing stage already at Serenity.

“With its high-end homes on large lots and ample open space, the exclusive StoneBridge is a last-of-its kind community

in San Diego,” said Heramb. [Calabria](#) showcases a majority of cul-de-sac homes and lots averaging 17,500 square feet, with some as large as one-half acre. [Serenity](#) features three distinct two-story floor plans ranging from 4,040 to 4,759 square feet. Located just east of Scripps Ranch in San Diego, The Estates at StoneBridge is highlighted by gracious neighborhoods and wide-open spaces of neighboring Mission Trails Regional Park. Planned future amenities include two neighborhood parks, an extensive network of trails and a community gathering area.



C.W. Clark, Inc. announced the grand opening of a brand new hotel in one of the nation’s most historic areas. On May 21, Clark opened the \$23 million Hilton Garden Inn Yuma. Cited as a major success story for La Jolla developer C.W. Clark, Inc., the company spent the past decade working with numerous public and private interests to redevelop 22 acres called Pivot Point within the Yuma Crossing National Historic Landmark.

“Thanks to the inspired vision of the City of Yuma, a commitment of financial backing from the Quechan Indian Tribe, and the collaborative efforts of some 20 additional public and private agencies, we have built a beautiful new hotel and 20,000-square-foot conference center right on the

historic banks of the Colorado River,” said Craig Clark, president of the commercial real estate development company. *“It took 10 years and a lot of people who have devoted a lot of time to make this happen, and we look forward to continuing the process.”*

Founded by Craig Clark in 1974, the company is one of the three largest active commercial developers in San Diego County. C.W. Clark, Inc. currently is involved with 10 projects totaling more than 2 million square feet in commercial, hotel and urban residential real estate development under way in San Diego County, Arizona and Oregon. For more information, call 858-452-7170 or visit www.cwclarkinc.com.



Hawthorne Machinery will be showing the new Cat® D7E Track-Type Tractor, with its breakthrough electric drive system on July 1st. The Cat® has been generating intense interest in the heavy equipment business. The D7E “road show” will come to San Diego on July 1st for a special demonstration event hosted by Hawthorne Machinery Co. Dubbed the “Tour of the Century,” the event’s name celebrates the first all new track-type machine

produced during the second century of Caterpillar tractor innovation. The D7E is a far cry from the machines of the early 1900s. The result of constant innovation in Cat dozer design, technology and manufacturing, the D7E features an advanced diesel-electric hybrid drive system that transfers power to the ground very efficiently. It works together with an updated differential steering system to give the D7E an unprecedented combination of straight-ahead dozing power and nimble maneuverability. Contact Carolyn Mitchell-Voss at events@hawthornecat.com for reservations.

Steve Sager, Hawthorne’s Vice-President of Sales and Rental, encourages medium tractor users to attend the event. *“We’re excited to have the D7E in San Diego. Whether you’re looking to upgrade your existing equipment or just interested in what the future of heavy equipment looks like, this is the first chance to see the D7E in person. It’s an impressive machine, and the electric drive system gives it better performance and efficiency than anything else in its class today.”*



Newport National Corporation announced that construction is complete at Nordahl Medical Centre in San Marcos, the first Class A medical condominium project built in the San Marcos/Escondido area. The three-story, 55,450-square-foot building is located at 838 Nordahl Road, at the newly signaled intersection of Medical Centre Way and Nordahl Road, which is less than one mile from the new Palomar Medical Center West Hospital. Set to open in 2011, it is the first new hospital in North County in nearly 30 years

and will represent the latest in medical technology.

Nordahl Medical Centre is a medical condominium project with suites available for sale or lease ranging from 1,000 square feet up to 55,450 square feet on floor plates of approximately 19,000 square feet. The project presents a great opportunity to own or lease for dentists and doctors in close proximity to the new hospital and fast growing community of San Marcos.

“We are proud to have created a state-of-the art medical office building that will allow doctors, dentists and patients alike a warm and comforting atmosphere amidst the stress and uncertainty of critical care situations or routine checkups and care,” said Scott Brusseau, president of Newport National Corporation.



Shea Homes announced seven net sales last week which makes nearly one sale per day in the month of June. *“June has been very consistent and we have seen steady sales and traffic for the past two months,”* said Vaness Linn, vice president of sales and marketing for [Shea Homes](#). Among San Diego’s biggest builders, with 12 neighborhoods now selling, Shea Homes (www.SheaHomes.com) has 20 net sales month-to-date. The

builder has 126 net sales and 59 closings year-to-date.

Shea Homes is selling at new-home neighborhoods throughout San Diego County, including La Costa, Escondido, Scripps Ranch, Del Sur and Chula Vista. Choices range from affordably priced condominiums and townhomes to traditional single-family detached homes and magnificent luxury residences. More information is also available at www.sheahomes.com.

Southern California Gas Company and San Diego Gas & Electric announced \$7.8 million in incentives for approximately 200 southern California builders who have participated in their Advanced Home Programs. When home builders plan new single-family or multi-family projects we help them see green by offering up to \$2,000 per qualifying home for energy-efficient construction. To better service builders and customers during these trying economic times, both SoCalGas and SDG&E have extended the Sunset Clause within their Advanced Home Program contracts to 36 months. Please note, SoCalGas and SDG&E Advanced Home Program contracts are valid for 36 months which provides builders with more time to complete projects and submit the required documentation.

Both SoCalGas and SDG&E offer builders a single source for the information and services needed on green building and sustainability issues from the initial planning to final inspections. They also offer full-service energy-efficiency and engineering analysis and staffing support, and host conferences on solar, sustainability and green building, and provide training and certification for industry professionals and contractors at no charge. To get started or to learn more, SoCalGas: New Construction Hotline at 1-866-563-2637 or e-mail us at NewHomes@socalgas.com. You can also visit us online at www.socalgas.com/construction. SDG&E: New Construction Hotline at 1-866-631-1744 or e-mail us at NewHomes@sdge.com. You can also visit us online at www.sdge.com/construction.