



Response by Ron Roberts, incumbent candidate seeking re-election to the San Diego County Board of Supervisors

Q. What is the role you see the construction industry playing in the economic recovery of the San Diego region?

A. Just as it has in our past recoveries, San Diego's construction industry will play a leading role in the recovery and growth of our local economy. construction is an equal opportunity economic benefactor.

Its well-paying jobs are spread across all strata of our region's income levels with plenty of entry level positions and upward mobility possibilities. The construction industry is a key part of our economic foundation.

It is important to note that the opportunities will be quite different during this recovery. San Diego's growth no longer will come primarily from a steady stream of new residents eager for new housing. Rather, it will occur more naturally due to births and as folks now doubling up seek their own homes.

New housing will be smaller, more energy efficient and feature closer ties with transit. Commercial development also likely will capitalize on locations closer to where employees and potential customers live. In short, urban in-fill will continue to grow as a percentage of the market, both in the areas of commercial and residential projects.

Time and again, San Diego's construction community has proven itself innovative and resilient. We will once again be calling on these positive qualities in the industry as it helps lead us into a new era of smarter growth and to a better future.