

HOME BUILDING MARKET SNAPSHOT 2nd Quarter 2009

Weighted Average New Home Price

Attached: \$398,949

Detached: \$635,151

Number of New Homes Sales

2Q 2009: 871

1Q 2009: 443

SubMarkets with Most Sales:

San Diego Central: 26.6%

South County: 18.1%

Hwy 78 Corridor: 16.5%

TOP SELLING PROJECTS (2nd Q 2009)

TOP 3 ATTACHED

Project / Developer

Villa Montevina/Silverstone Communities

Park Terrace II/Intracorp

Balboa Ridge/Maisel Presley

TOP 3 DETACHED PROJECTS (2nd Q 2009)

Project / Developer

Lake Rancho Viejo/K. Hovnanian

Manzanita Trail/Pardee Homes

Haciendas/Fieldstone Communities

(see page 2)



Local Permit Activity

5 months of 2009

source: Construction Industry Research Board

PLACE NAME	SINGLE- FAMILY	MULTI- FAMILY	TOTAL UNITS
Carlsbad	36	17	53
Chula Vista	74	18	92
Coronado	15	0	15
Del Mar	1	0	1
El Cajon	4	0	4
Encinitas	12	0	12
Escondido	41	0	41
Imperial Beach	0	0	0
La Mesa	0	0	0
Lemon Grove	2	0	2
National City	8	0	8
Oceanside	14	147	161
Poway	40	0	40
San Diego	166	320	486
San Diego County Unincorporated Area #	223	0	223
San Marcos	19	103	122
Santee	67	0	67
Solana Beach	1	0	1
Vista	0	0	0
COUNTY TOTALS	723	605	1328

