



NAHB National Sales
& Marketing Council

Benefits of Membership in the National Sales and Marketing Council

Gain the Competitive Edge with our Sales & Marketing Ideas Magazine

This award winning bi-monthly magazine features the latest information on market research, advertising, marketing plans, model merchandising, sales management, and more.

Develop Credibility and Build Confidence

Increase your marketability and sharpen your professional skills by earning a sales and marketing designation through the IRM. These comprehensive designation courses were developed by the country's top experts in new home sales and marketing. Go to www.nahb.org/Education for a schedule of classes.

The four new homes sales and marketing designations:

CSP (Certified New Home Sales Professional)

MCSP (Master Certified New Home Sales Professional)

CMP (Certified New Home Marketing Professional)

MIRM (Master in Residential Marketing)

Reward Your Sales Team

The Million Dollar Circle Awards is a recognition program that annually recognizes the extraordinary achievements of sales people, sales managers and sales teams in the new home building industry. NSMC members receive a discount.

Recognize Your Achievements

Enter "The Nationals" — The National Sales and Marketing Awards, the largest and most prestigious national sales and marketing competition in the industry. The Nationals recognizes those who have demonstrated a commitment to innovation and imagination.

Make the Perfect Job Match

Top builders use ProNet Jobs to find qualified new home sales and marketing specialists and savvy marketing professionals use ProNet Jobs to find great job opportunities.

Connect with Peers and Industry Leaders

Network with colleagues and industry leaders at NSMC and IRM events, seminars, and educational programs held across the country and at the International Builders' Show.

For more information, please contact NSMC Staff at 800-368-5242 or via email at nsmc@nahb.org.