




2018 BIA San Diego Marketing Program Commitment Form

Company:	Company Contact:
_____	_____
Email:	Phone:
_____	_____

PARTNERSHIP PROGRAM

Industry \$25,000 <input type="checkbox"/>	Diamond \$15,000 <input type="checkbox"/>	Platinum \$10,000 <input type="checkbox"/>	Gold \$7,500 <input type="checkbox"/>	Silver \$5,000 <input type="checkbox"/>	Bronze \$3,000 <input type="checkbox"/>	Copper \$2,000 <input type="checkbox"/>	Iron \$1,000 <input type="checkbox"/>
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(1% credit card processing fee will be applied)

<input type="checkbox"/> Invoice me: \$ _____	MC/VISA/AMEX Card No.	<input type="text"/>	  
<input type="checkbox"/> Full payment of: \$ _____	Company Name	<input type="text"/>	
<input type="checkbox"/> Quarterly installments of: \$ _____	Name on Card	<input type="text"/>	
Quarterly Installments made on:	Expiration Date	<input type="text"/>	CC Verification Code <input type="text"/>
1. Jan (or commitment start)	CC Billing Address	<input type="text"/>	
2. April	City, State and Zip Code	<input type="text"/>	
3. July	Phone No.	<input type="text"/>	
4. Oct (balance must be paid)	Signature Authorization	<input type="text"/>	

We do not permit carryover of unused sponsor levels, nor can we refund any installment payments as those are committed to event production.

TOTAL INVESTMENT RECOGNITION

The below components of your Total Investment will be invoiced closer to date of event/campaign.
Please indicate dollars to be spent for each.

Event-Specific Sponsorships

Installation (Jan)	\$ _____
BIA Breakfast (Feb)	\$ _____
Leadership Summit (Apr)	\$ _____
Builders & Brewers (May)	\$ _____
BIA Breakfast (Jun)	\$ _____
Taste of BIA (Jul)	\$ _____
ICON Awards (Sep)	\$ _____
Membership Event (Oct)	\$ _____
Political Reception (Nov)	\$ _____
Golf Tournament (Spr/Fall)	\$ _____

Total Event Sponsorships \$ _____

Online-Marketing Opportunities

Website Ad	\$ _____
Enhanced Member Profile	\$ _____
The Weekly Newsletter Sponsor	\$ _____
Total Online Marketing	\$ _____

To be filled out by BIA Staff

Total Investment Recognition \$ _____

IMPORTANT:

To receive extra exposure in the 2018 Printed Membership Directory, as indicated in Partnership Program benefits, please send Commitment Form by Dec. 15, 2017.



For more information or to return this form with your choice of commitment, please send to:

Michael Harris
Director of Membership & Sponsorships
michael@biasandiego.org | 858-514-7027

These marketing opportunities **DO NOT INCLUDE** your membership dues (invoiced separately).