

2019 BIA San Diego Marketing Program Commitment Form

Company: _____	Company Contact: _____
Email: _____	Phone: _____

PARTNERSHIP PROGRAM

Industry \$25,000 <input type="checkbox"/>	Diamond \$15,000 <input type="checkbox"/>	Platinum \$10,000 <input type="checkbox"/>	Gold \$7,500 <input type="checkbox"/>	Silver \$5,000 <input type="checkbox"/>	Bronze \$3,000 <input type="checkbox"/>	Copper \$2,000 <input type="checkbox"/>	Iron \$1,000 <input type="checkbox"/>
(1% credit card processing fee will be applied)							
<input type="checkbox"/> Invoice me: \$ _____	MC/VISA/AMEX Card No. _____		Company Name _____				
<input type="checkbox"/> Full payment of: \$ _____	Name on Card _____		Expiration Date _____				
<input type="checkbox"/> Quarterly installments of: \$ _____	CC Billing Address _____		CC Verification Code _____		City, State and Zip Code _____		
Quarterly Installments made on: 1. Jan (or commitment start) 2. April 3. July 4. Oct (balance must be paid)		Phone No. _____		Signature Authorization _____			

We do not permit carryover of unused sponsor levels, nor can we refund any installment payments as those are committed to event production.

TOTAL INVESTMENT RECOGNITION

The below components of your Total Investment will be invoiced closer to date of event/campaign. Please indicate dollars to be spent for each.

Event-Specific Sponsorships

Installation (Jan)	\$ _____
BIA Breakfast (Feb)	\$ _____
Leadership Summit (May)	\$ _____
Taste of BIA (Jul)	\$ _____
ICON Awards (Sep)	\$ _____
Political Reception (Nov)	\$ _____
Golf Tournament (Spr/Fall)	\$ _____
Total Event Sponsorships	\$ _____

Online-Marketing Opportunities

Website Ad	\$ _____
Enhanced Member Profile	\$ _____
The Weekly Newsletter Sponsor	\$ _____
Total Online Marketing	\$ _____

To be filled out by BIA Staff

Total Investment Recognition	\$ _____
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IMPORTANT:

To receive extra exposure in the 2019 Printed Membership Directory, as indicated in Partnership Program benefits, please send Commitment Form by Dec. 14, 2018.



For more information or to return this form with your choice of commitment, please send to:

Michael Harris
Director of Membership & Sponsorships
michael@biasandiego.org | 858-514-7027

These marketing opportunities DO NOT INCLUDE your membership dues (invoiced separately).