



**ICON**  
A W A R D S

# 2019 Icon Sponsorship Opportunities

**Saturday, September 21, 2019  
Hilton San Diego Bayfront**

**Please contact Karla Valeri to secure a sponsorship.  
First come, first serve.  
Phone: 858-514-7026  
Email: [karla@biasandiego.org](mailto:karla@biasandiego.org)**



## **Title Sponsor: \$10,000**

***1 Available***

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- ❖ 10 tickets to event
- ❖ 20 drink tickets
- ❖ Complimentary valet parking for 5 vehicles
- ❖ Premium seating at event
- ❖ 2 minute company commercial at event *(provided by sponsor)*
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at event
- ❖ Logo displayed on save the date, invitation flyer, and e-ticket
- ❖ Logo prominently displayed on Icon page on BIA website
- ❖ Logo prominently displayed on Icon related e-blasts with link to company website



## Presenting Sponsor: \$8,000

***SOLD OUT!***

***San Diego Union Tribune***

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- ❖ 10 tickets to event
- ❖ 10 drink tickets
- ❖ Premium seating at event
- ❖ 1 minute company commercial at event *(provided by sponsor)*
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at the event
- ❖ Logo displayed on save the date, invitation flyer and e-ticket
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



## Show Sponsor: \$5,000

*2 Sold, 2 Available!*

*Brookfield Residential  
Pardee Homes*

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- ❖ 6 tickets to event
- ❖ 6 drink tickets
- ❖ Premium seating at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on table tents at the cocktail reception
- ❖ Logo displayed on programs at event
- ❖ Logo displayed on save the date, invitation flyer, and e-ticket
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



# Wine Sponsor: \$4,000

***SOLD OUT!***

***Daltile***

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- ❖ 4 tickets to event
- ❖ Logo displayed on (3-4) tent cards set on each dinner table at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website





## Photo Op Sponsor: \$4,000

*1 Available*

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- ❖ 4 tickets to event
- ❖ Logo displayed on printed photo that are printed on site for guests
- ❖ Logo displayed on signage next to photo op display during cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Logo displayed on Icon related e-blasts with link to company website

Your Logo Here!



*Note: This is an example of what the printed photo could look like with your logo. Final product is pending.*



# Dessert Sponsor: \$4,000

***SOLD OUT!***  
***Rick Engineering***

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- ❖ 4 tickets to event
- ❖ Logo displayed on dessert toppers at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



*Note: This is an example of what the logod dessert topper looks like. Final product is pending once dessert has been finalized.*



# Cocktail Accessory Sponsor: \$4,000

***SOLD OUT!***

***TSAC Engineering***

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- ❖ 4 tickets to event
  - ❖ Logo displayed on cocktail napkins that accompany all cocktails served at the bars
  - ❖ Logo displayed on cocktail stirrer sticks that will be served in all cocktails at the bars
  - ❖ Logo displayed on projector screens at event
  - ❖ Logo displayed on Icon Page on BIA website
  - ❖ Logo displayed on Icon related e-blasts with link to company website



Your Logo Here!







## Champagne Sponsor: \$3,500

***SOLD OUT!***

***Project Design Consultants***

- 
- ❖ 4 tickets to event
  - ❖ Logo displayed on signage at cocktail reception
  - ❖ Logo displayed on projector screens at event
  - ❖ Logo displayed on Icon page on BIA website
  - ❖ Company name listed on Icon related e-blasts with link to company website

*Please note that the champagne is tray passed during the cocktail reception.*





# Water Bottle Sponsor: \$3,500

***SOLD OUT!***  
***Interior Logic Group***

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- ❖ 4 tickets to event
- ❖ Waters bottles branded with logo displayed at event conclusion
- ❖ Water bottles branded with logo placed inside valet parked vehicles at departure
- ❖ Logo displayed on projector screens at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website





## Trophy Sponsor

*Exclusively for Fusion Sign & Design*

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- ❖ 4 tickets to event
- ❖ Trophy design, production, and company will be highlighted during program by emcee to expected audience of over 500 people.
- ❖ Opportunity to place small sticker of company logo, name, and contact information under each trophy
- ❖ Opportunity to provide banner next to trophy display during cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page of BIA website





## Entertainment Sponsor: \$2,500

***SOLD OUT!***

***Engineering Partners***

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- ❖ 2 tickets to event
- ❖ Recognition by emcee during awards program
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website



# Cigar Sponsor: \$2,500

***SOLD OUT!***

## ***Movement Mortgage***

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- ❖ 2 tickets to event
- ❖ (100) Cigars branded with logo
- ❖ Cigars to be displayed at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company



*Note: This is an example of what the cigar could look like with your logo.*



# Instagram Wall Sponsor: \$2,500

***SOLD OUT!***

***Design Line Interiors***

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- ❖ 2 tickets to event
- ❖ Logo displayed on Instagram slides during dinner
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website



## **Giveaway Sponsor: \$2,500** ***SOLD OUT!*** ***Fisher & Paykel Appliances***

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- ❖ 2 tickets to event
- ❖ Company recognized during giveaway announcement by Emcee during the program
- ❖ Logo displayed on giveaway prize(s)
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Company name listed on Icon related e-blasts with link to company website



*Giveaway Winner from 2018 event!*



## **Icon Supporter Sponsor: \$2,000**

***Many Available!***

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- ❖ 4 tickets to event
- ❖ Logo displayed on group power point slide at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company





## **Friends of Icon Sponsor: \$1,000**

***3 SOLD, Many Available!***

*Chelsea Investment Corporation  
Dahlin Group Architecture Planning  
Milgard Manufacturing*

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- ❖ 2 tickets to event
- ❖ Logo displayed on group power point slide at event
- ❖ Company name listed on Icon page on BIA website