



R.I.S.E.

Powered by SMC

SPONSORSHIP OPPORTUNITIES

Celebrating Extraordinary People at
an Extraordinary Virtual Event.

Resilience | Innovation | Success | Excellence

**R.I.S.E.
to the
Occasion**



Join the BIA of San Diego on October 29th for this unique, one-time industry recognition event **to celebrate outstanding individuals and companies that have risen above the unparalleled challenges** in 2020 through their resilience, excellence and innovation.

Awards submissions are open to all BIA San Diego members.

Think of the R.I.S.E. industry recognition as an awards event to show your appreciation — a **Thank you to those who surmounted the challenges** this past year — from the cleaning crew who adopted new procedures to make sure every surface was sparkling clean, and your trade partners like escrow coordinators, landscapers and others who rose above and beyond.

4 Sponsorship Levels to Show Your Appreciation



Sponsorship Packages are customizable so please reach out to discuss!

Note: P2 credits cannot be used to purchase sponsorships

For more information and to select a sponsorship level, please contact

Danielle Grommersch, Events Manager

858-514-7026 | Danielle@biasandiego.org



R.I.S.E.
2020

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The San Diego
Union-Tribune

Prime Sponsor

RISE TO THE TOP

Presenting Sponsors
\$3,500

B E N E F I T S

- » **30 second pre-recorded video** opportunity to talk about your business, community, convo of choice that will be included as part of the Awards program.
- » One or Two company representatives that will be a **“Presenting Sponsor”** during the Award program. They will be able to present up to 6 Awards (to be determined after number of entries) on program. Presenters are provided with script and shot orders along with “co-host” (co-host can be selected or assigned). Presenters will not be within the same industry.
- » **Logo displayed** on all email marketing and “winners’ book”
- » Includes up to 5 “Thank you” **recognition promo videos** “Shout out”. This is a promotional blurb or team spirit shout out leading up to the event only.
- » Logo will be included in a special **post event email blast** thanking participating sponsors.

6 Total Available



BiA



R.I.S.E.
2020

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The San Diego
Union-Tribune

Prime Sponsor

TOGETHER WE RISE

Co-Hosts
\$2,000

B E N E F I T S

- » One Company representative “**co-hosts**” with a presenting sponsor OR Moderates an introduction segment. Presenters will not be within the same industry.
- » Submit up to 5 images that represent your company or project.
- » Includes up to 4 “Thank you” **recognition promo videos** “Shout out”. This is a promotional blurb or team spirit shout out leading up to the event only.
- » **Logo displayed** on all email marketing and “winners’ book”
- » Logo will be included in a special post event email blast thanking participating sponsors.

5 Total Available



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R.I.S.E.
2020

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The San Diego
Union-Tribune

Prime Sponsor

RISE TO THE OCCASION

Co-Hosts
\$1,000

B E N E F I T S

- » One Company representative **“co-hosts”** with a presenting sponsor OR Moderates an introduction segment. Presenters will not be within the same industry.
- » **Logo displayed** on all email marketing and “winners’ book”
- » Includes up to 2 **“thank you” recognition promo videos** “Shout out”. This is a promotional blurb or team spirit shout out leading up to the event.
- » Logo will be included in a special post event email blast thanking participating sponsors.

SOLOD OUT

5 Total Available



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R.I.S.E.
2020

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The San Diego
Union-Tribune

Prime Sponsor

RISE
AND SHINE | \$500

B E N E F I T S

- » **Logo displayed** on all email marketing and “winners’ book”
- » Includes 1 “Thank you” **recognition promo videos** “Shout out”. This is a promotional blurb or team spirit shout out leading up to the event only.
- » Logo will be included in a special **post event email** blast thanking participating sponsors.

ON THE
RISE | \$100

B E N E F I T S

- » Includes 1 “**Thank you**” recognition promo videos “Shout out”. This is a promotional blurb or team spirit shout out leading up to the event only.
- » Logo will be included in a special **post event email** blast thanking participating sponsors.

Many Available



BiA