

2021 BIA San Diego Marketing Program Commitment Form

Company: _____	Company Contact: _____
Email: _____	Phone: _____

PARTNERSHIP PROGRAM

Industry \$25,000 <input type="checkbox"/>	Diamond \$15,000 <input type="checkbox"/>	Platinum \$10,000 <input type="checkbox"/>	Gold \$7,500 <input type="checkbox"/>	Silver \$5,000 <input type="checkbox"/>	Bronze \$3,000 <input type="checkbox"/>	Copper \$2,000 <input type="checkbox"/>	Iron \$1,000 <input type="checkbox"/>
(1% credit card processing fee will be applied)							
<input type="checkbox"/> Invoice me: \$ _____	MC/VISA/AMEX Card No. _____		Company Name _____				
<input type="checkbox"/> Full payment of: \$ _____	Name on Card _____		Expiration Date _____				
<input type="checkbox"/> Quarterly installments of: \$ _____	City, State and Zip Code _____		CC Billing Address _____		CC Verification Code _____		
<u>Qtly Installments ONLY for \$3,000+ Levels</u> 1. Jan (or commitment start) 2. April 3. July 4. Oct (balance must be paid)							
Signature Authorization _____			Phone No. _____				

We do not permit carryover of unused sponsor levels, nor can we refund any installment payments as those are committed to event production.

TOTAL INVESTMENT RECOGNITION

The below components of your Total Investment will be invoiced closer to date of event/campaign. Please indicate dollars to be spent for each.

<h3>Event-Specific Sponsorships</h3> <p>Installation (May) \$ _____</p> <p>Meet the Builder (June) \$ _____</p> <p>Taste of BIA (Jul) \$ _____</p> <p>ICON Awards (Sep) \$ _____</p> <p>Membership Event (Oct) \$ _____</p> <p>Membership Event (Nov) \$ _____</p> <p>Golf Tournament (Spr/Sum/Fall) \$ _____</p> <p>_____</p> <p>Total Event Sponsorships \$ _____</p>	<h3>Online-Marketing Opportunities</h3> <p>Website Ad \$ _____</p> <p>Enhanced Member Profile \$ _____</p> <p>The Weekly Newsletter Sponsor \$ _____</p> <p>_____</p> <p>Total Online Marketing \$ _____</p> <div style="background-color: #003366; color: white; text-align: center; padding: 5px; margin-top: 10px;"> To be filled out by BIA Staff </div> <div style="border: 1px solid black; padding: 5px; margin-top: 5px;"> Total Investment Recognition \$ _____ </div>
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IMPORTANT:

To receive extra exposure in the 2021 Printed Membership Directory, as indicated in Partnership Program benefits, please send Commitment Form by Dec. 18, 2020.



For more information or to return this form with your choice of commitment, please send to:

Michael Harris
Director of Membership & Sponsorships
michael@biasandiego.org | 858-514-7027

These marketing opportunities DO NOT INCLUDE your membership dues (invoiced separately).