



ICON
A W A R D S

2021 Icon Sponsorship Opportunities

**Saturday, September 25, 2021
Hilton San Diego Bayfront**

**Please contact Danielle Brown to secure a
sponsorship. First come, first serve.**

Phone: 858-514-7026

Email: danielle@biasandiego.org



ICON
AWARDS

Title Sponsor: \$10,000

1 Available

- ❖ 10 tickets to the event
- ❖ 20 drink tickets
- ❖ Valet parking for 5 vehicles
- ❖ Premium seating at event
- ❖ 2 minute company commercial at event *(provided by sponsor)*
- ❖ Logo displayed on photo backdrop at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at event
- ❖ Logo displayed on save the date, invitation flyer, and e-ticket
- ❖ Logo prominently displayed on Icon page on BIA website
- ❖ Logo prominently displayed on Icon related e-blasts with link to company website



ICON
AWARDS

Cocktail Reception Sponsor: \$10,000

1 Available

- ❖ 10 tickets to the event
- ❖ 10 drink tickets
- ❖ 1 minute company commercial at event (*provided by sponsor*)
- ❖ Logo printed on all drink tickets given to sponsors
- ❖ Logo displayed on cocktail napkins & cocktail stirrer sticks that will accompany all drinks served at the bar
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at the event
- ❖ Logo displayed on save the date, invitation flyer and e-ticket
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



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AWARDS

Presenting Sponsor: \$8,000

SOLD OUT!

San Diego Union Tribune

- ❖ 10 tickets to the event
- ❖ 10 drink tickets
- ❖ Premium seating at event
- ❖ 1 minute company commercial at event *(provided by sponsor)*
- ❖ Logo displayed on photo backdrop at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at the event
- ❖ Logo displayed on save the date, invitation flyer and e-ticket
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



ICON
AWARDS

Show Sponsor: \$5,000

2 SOLD; 1 Available!

Lennar

TriPointe Homes

- ❖ 6 tickets to the event
- ❖ 6 drink tickets
- ❖ Premium seating at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on table tents at the cocktail reception
- ❖ Logo displayed on programs at event
- ❖ Logo displayed on save the date, invitation flyer, and e-ticket
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



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AWARDS

Wine Sponsor: \$4,000

1 Available!

- ❖ 4 tickets to the event
- ❖ Logo displayed on (3-4) tent cards set on each dinner table at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website





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AWARDS

Photo Booth Sponsor: \$4,000

1 Available

- ❖ 4 tickets to event
- ❖ Logo displayed on printed photo that are printed on site for guests
- ❖ Logo displayed on signage next to photo op display during cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Logo displayed on Icon related e-blasts with link to company website

Your Logo Here!



Note: This is an example of what the printed photo could look like with your logo. Final product is pending.



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AWARDS

Dessert Sponsor: \$4,000

SOLD OUT!

Hunsaker & Associates

- ❖ 4 tickets to event
- ❖ Logo displayed on dessert toppers at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



Note: This is an example of what the logod dessert topper looks like. Final product is pending once dessert has been finalized.



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AWARDS

Champagne Sponsor: \$3,500

SOLD OUT!

Project Design Consultants

-
- ❖ 4 tickets to event
 - ❖ Logo displayed on signage at cocktail reception
 - ❖ Logo displayed on projector screens at event
 - ❖ Logo displayed on Icon page on BIA website
 - ❖ Company name listed on Icon related e-blasts with link to company website

Please note that the champagne is tray passed during the cocktail reception.



Your Logo Here!



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AWARDS

Water Bottle Sponsor: \$3,500

SOLD OUT!

Interior Logic Group

-
- ❖ 4 tickets to event
 - ❖ Waters bottles branded with logo displayed at event conclusion
 - ❖ Water bottles branded with logo placed inside valet parked vehicles at departure
 - ❖ Logo displayed on projector screens at event
 - ❖ Company name listed on Icon page on BIA website
 - ❖ Company name listed on Icon related e-blasts with link to company website





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AWARDS

Trophy Sponsor

Exclusively for Fusion Sign & Design

- ❖ 4 tickets to event
- ❖ Trophy design, production, and company will be highlighted during program by emcee to expected audience of over 500 people.
- ❖ Opportunity to place small sticker of company logo, name, and contact information under each trophy
- ❖ Opportunity to provide banner next to trophy display during cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page of BIA website





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AWARDS

Instagram Wall Sponsor: \$2,500

SOLD OUT!

Design Line Interiors

- ❖ 2 tickets to event
- ❖ Logo displayed on Instagram slides during dinner
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website



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AWARDS

Entertainment Sponsor: \$2,500

1 Available

- ❖ 2 tickets to event
- ❖ Recognition by emcee during awards program
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website



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AWARDS

Giveaway Sponsor: \$2,500

1 Available

- ❖ 2 tickets to event
- ❖ Company recognized during giveaway announcement by Emcee during the program
- ❖ Logo displayed on giveaway prize(s)
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Company name listed on Icon related e-blasts with link to company website





ICON
AWARDS

Icon Supporter Sponsor: \$2,000

Many Available!

- ❖ 4 tickets to event
- ❖ Logo displayed on group power point slide at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link



ICON
AWARDS

Friends of Icon Sponsor: \$1,000

3 SOLD, Many Available!

*Dahlin Group Architecture Planning
Engineering Partners
Legacy Shading*

- ❖ 2 tickets to event
- ❖ Logo displayed on group power point slide at event
- ❖ Company name listed on Icon page on BIA website