



ICON
A W A R D S

2021 Icon Sponsorship Opportunities

**Saturday, September 25, 2021
Hilton San Diego Bayfront**

**Please contact Danielle Brown to secure a
sponsorship. First come, first serve.**

Phone: 858-514-7026

Email: danielle@biasandiego.org



ICON
AWARDS

Title Sponsor: \$10,000

1 Available

- ❖ 10 tickets to the event
- ❖ 20 drink tickets
- ❖ Valet parking for 5 vehicles
- ❖ Premium seating at event
- ❖ 2 minute company commercial at event (*provided by sponsor*)
- ❖ Logo displayed on photo backdrop at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at event
- ❖ Logo displayed on save the date, invitation flyer, and e-ticket
- ❖ Logo prominently displayed on Icon page on BIA website
- ❖ Logo prominently displayed on Icon related e-blasts with link to company website



ICON
AWARDS

Presenting Sponsor: \$8,000

SOLD OUT!

San Diego Union Tribune

- ❖ 10 tickets to the event
- ❖ 10 drink tickets
- ❖ Premium seating at event
- ❖ 1 minute company commercial at event *(provided by sponsor)*
- ❖ Logo displayed on photo backdrop at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on programs at the event
- ❖ Logo displayed on save the date, invitation flyer and e-ticket
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



ICON
AWARDS

Show Sponsor: \$5,000

SOLD OUT!

Chelsea Investment Corporation

Lennar

TriPointe Homes

Wells Fargo Home Mortgage

-
- ❖ 6 tickets to the event
 - ❖ 6 drink tickets
 - ❖ Premium seating at event
 - ❖ Logo displayed on projector screens at event
 - ❖ Logo displayed on table tents at the cocktail reception
 - ❖ Logo displayed on programs at event
 - ❖ Logo displayed on save the date, invitation flyer, and e-ticket
 - ❖ Logo displayed on Icon page on BIA website
 - ❖ Logo displayed on Icon related e-blasts with link to company website



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AWARDS

Wine Sponsor: \$4,000

SOLD OUT!

Rick Engineering

-
- ❖ 4 tickets to the event
 - ❖ Logo displayed on (3-4) tent cards set on each dinner table at event
 - ❖ Logo displayed on projector screens at event
 - ❖ Logo displayed on Icon page on BIA website
 - ❖ Logo displayed on Icon related e-blasts with link to company website





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AWARDS

Photo Booth Sponsor: \$4,000

SOLD OUT!

NewHomesNowSelling

-
- ❖ 4 tickets to event
 - ❖ Logo displayed on printed photo that are printed on site for guests
 - ❖ Logo displayed on signage next to photo op display during cocktail reception
 - ❖ Logo displayed on projector screens at event
 - ❖ Logo displayed on Icon page on BIA website and social media site
 - ❖ Logo displayed on Icon related e-blasts with link to company website

Your Logo Here!



Note: This is an example of what the printed photo could look like with your logo. Final product is pending.



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AWARDS

Dessert Sponsor: \$4,000

SOLD OUT!

Hunsaker & Associates

- ❖ 4 tickets to event
- ❖ Logo displayed on dessert toppers at event
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website



Note: This is an example of what the logod dessert topper looks like. Final product is pending once dessert has been finalized.



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AWARDS

Cocktail Accessory Sponsor: \$4,000

SOLD OUT!

Andrew Lauren Interiors

-
- ❖ 4 tickets to event
 - ❖ Logo displayed on cocktail napkins that accompany all cocktails served at the bars
 - ❖ Logo displayed on cocktail stirrer sticks that will be served in all cocktails at the bars
 - ❖ Logo displayed on projector screens at event
 - ❖ Logo displayed on Icon Page on BIA website
 - ❖ Logo displayed on Icon related e-blasts with link to company website



Your Logo Here!





ICON
AWARDS

Champagne Sponsor: \$3,500

SOLD OUT!

Project Design Consultants

-
- ❖ 4 tickets to event
 - ❖ Logo displayed on signage at cocktail reception
 - ❖ Logo displayed on projector screens at event
 - ❖ Logo displayed on Icon page on BIA website
 - ❖ Company name listed on Icon related e-blasts with link to company website

Please note that the champagne is tray passed during the cocktail reception.

Your Logo Here!





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AWARDS

Water Bottle Sponsor: \$3,500

SOLD OUT!

Interior Logic Group

- ❖ 4 tickets to event
- ❖ Water bottles branded with logo displayed at event conclusion
- ❖ Water bottles branded with logo placed inside valet parked vehicles at departure
- ❖ Logo displayed on projector screens at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website





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AWARDS

Trophy Sponsor

Exclusively for Fusion Sign & Design

- ❖ 4 tickets to event
- ❖ Trophy design, production, and company will be highlighted during program by emcee to expected audience of over 500 people.
- ❖ Opportunity to place small sticker of company logo, name, and contact information under each trophy
- ❖ Opportunity to provide banner next to trophy display during cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo displayed on Icon page of BIA website





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AWARDS

Instagram Wall Sponsor: \$2,500

SOLD OUT!

Design Line Interiors

- ❖ 2 tickets to event
- ❖ Logo displayed on Instagram slides during dinner
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Logo listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website



ICON
AWARDS

Entertainment Sponsor: \$2,500

SOLD OUT!

DalTile

- ❖ 2 tickets to event
- ❖ Recognition by emcee during awards program
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link to company website



ICON
AWARDS

Giveaway Sponsor: \$2,500

SOLD OUT!

Six Star Framing

-
- ❖ 2 tickets to event
 - ❖ Company recognized during giveaway announcement by Emcee during the program
 - ❖ Logo displayed on giveaway prize(s)
 - ❖ Logo displayed on projector screens under sponsorship name
 - ❖ Logo displayed on Icon page on BIA website and social media site
 - ❖ Company name listed on Icon related e-blasts with link to company website





ICON
AWARDS

Icon Supporter Sponsor: \$2,000

Many Available!

- ❖ 4 tickets to event
- ❖ Logo displayed on group power point slide at event
- ❖ Company name listed on Icon page on BIA website
- ❖ Company name listed on Icon related e-blasts with link



ICON
AWARDS

Friends of Icon Sponsor: \$1,000

Many Available!

Ami Samuel Interiors

Chelsea Investment Corp.

ColRich

Dahlin Group Architecture Planning

Design Tec, Inc.

Engineering Partners, Inc.

GMP Landscape Architects

GeoTek

Legacy Shading

Simpson Strong Tie

The Land Stewards

With-IN Design

-
-
- ❖ 2 tickets to event
 - ❖ Logo displayed on group power point slide at event
 - ❖ Company name listed on Icon page on BIA website