

# 2022 BIA San Diego Marketing Program Commitment Form

Date: \_\_\_\_\_

Company: _____	Company Contact: _____
Email: _____	Phone: _____

## PARTNERSHIP PROGRAM

<b>Industry</b> \$25,000 <input type="checkbox"/>	<b>Diamond</b> \$15,000 <input type="checkbox"/>	<b>Platinum</b> \$10,000 <input type="checkbox"/>	<b>Gold</b> \$7,500 <input type="checkbox"/>	<b>Silver</b> \$5,000 <input type="checkbox"/>	<b>Bronze</b> \$3,000 <input type="checkbox"/>	<b>Copper</b> \$2,000 <input type="checkbox"/>	<b>Iron</b> \$1,000 <input type="checkbox"/>
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(2% credit card processing fee will be applied)

<input type="checkbox"/> Invoice me: \$ _____	MC/VISA/AMEX Card No. _____ 	<input type="checkbox"/> Full payment of: \$ _____	Company Name _____ Name on Card _____
<input type="checkbox"/> Quarterly installments of: \$ _____	Expiration Date _____	CC Verification Code _____	CC Billing Address _____
<u>Qtly Installments ONLY for \$3,000+</u> 1. Jan (or commitment start) 2. April 3. July 4. Oct (balance must be paid)		City, State and Zip _____ Phone No. _____	Signature Authorization _____

We do not permit carryover of unused sponsor levels, nor can we refund any installment payments as those are committed to event production.

## TOTAL INVESTMENT RECOGNITION

The below components of your Total Investment will be invoiced closer to date of event/campaign. Please indicate dollars to be spent for each.

### Event-Specific Sponsorships

February Breakfast	\$ _____
Meet the Builder (March)	\$ _____
Installation (April)	\$ _____
Taste of BIA (Jul)	\$ _____
ICON Awards (Sep)	\$ _____
Annual Meeting (Nov)	\$ _____
Golf Tournament (Spr/Sum/Fall)	\$ _____

**Total Event Sponsorships \$ \_\_\_\_\_**

### Online-Marketing Opportunities

Website Ad	\$ _____
Enhanced Member Profile	\$ _____
The Weekly Newsletter Sponsor	\$ _____
<b>Total Online Marketing</b>	<b>\$ _____</b>

**To be filled out by BIA Staff**

Total Investment Recognition	\$ _____
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### IMPORTANT:

To receive extra exposure in the 2022 Printed Membership Directory, as indicated in Partnership Program benefits, please send Commitment Form by Jan. 3, 2022.



For more information or to return this form with your choice of commitment, please send to:

Zoe Rashid  
Membership & Sponsorships Manager  
zoe@biasandiego.org | 858-514-7027

These marketing opportunities **DO NOT INCLUDE** your membership dues (invoiced separately).