



THURSDAY, JULY 14TH
@ NTC PARK, LIBERTY STATION
BOOTH SPONSORSHIP OPPORTUNITIES

Calling all outdoor chefs and BBQ pit masters! Our annual food festival is back! Taste of BIA is the perfect summer party to get your well-deserved kitchen-cred and industry exposure. BIA member companies are invited to pitch a tailgate at this outdoor food festival and show off their best bite-size (or sip-size) concoctions. Spotlight your company at the hottest event of the summer. Need some inspiration? See below for some sought-after examples.

Culinary Creation Booth: \$500

- Select (1) food or (1) drink item to distribute at the event
 - *Example food & beverage items listed below. First come, first serve, NO duplicates on food or drink items except for beer and wine*
- Supply tastings or bites of your selected food or beverage item for (200) attendees
- Includes rental of 1 table and 2 chairs at your booth; must bring your own shade
- Required to provide all disposables (cups, plates, napkins, utensils, etc. - NO GLASS), ice, and any items necessary for cooking your food item or creating your beverage
- Opportunity to bring promotional items to distribute at your booth
- Includes (4) complimentary tickets to the event
- Includes company logo displayed on signage at event

EXCLUSIVE! Name Badge Sponsor: \$3,000

- Company logo featured on lanyard name badge worn by all attendees (estimated 500)
- Company logo displayed on event registration page
- Company logo displayed on event specific email marketing
- (4) complimentary tickets to the event





SUGGESTED FOOD FESTIVAL ITEMS

Suggested Food Items

- Grilled Cheese
- Mac & Cheese
- Grilled Veggies or Grilled Corn
- BBQ Chicken
- Oysters
- Shish Kabobs
- Salmon Bites
- Chips & Guacamole
- Poke
- Italian Sausage
- Beef/ Chicken Teriyaki
- Korean BBQ
- Carnitas
- Dessert Items
- Vegetarian/Vegan Items
- Paella
- Clam Chowder
- Lamp Chops
- Tri Tip
- Pulled Pork Sliders
- Gumbo
- Ceviche
- Farm to Table Bruschetta
- Beef Sliders
- ~~Meatballs~~
- Chili
- Ribs
- Beef Brisket
- ~~Hot Wings~~
- BBQ Beef
- Tacos
- ~~Paella~~

Suggested Drink Items

- Mezcal Tasting
- Whiskey Sampling
- Margaritas
- Blended Cocktails
- ~~Craft Beer, Home Brewed Preferred~~
- ~~Wine~~
- Mule Cocktails
- Vodka Tasting
- ~~Sangria~~
- Irish Coffee
- Sake Tasting
- Champagne
- Rose
- Martinis
- Cocktails
- Hard Kombucha
- Jello Shots

